

MODERN ARCHITECTURAL LIGHTING

BULLETIN 33-100

BUILT-IN, BUILT-ON AND
SPECIAL LIGHTING
EQUIPMENT FOR

PUBLIC BUILDINGS

STORES

HOMES



GARCY

REFLECTORS

A DIVISION OF
GARDEN CITY PLATING & MFG. CO.
1430 SO. TALMAN AVENUE
CHICAGO

MODERN ARCHITECTURAL LIGHTING

W

ITH this booklet, GARCY REFLECTORS endeavors to furnish further impetus to the application of modern architectural lighting, already stimulated into great vitality by the Century of Progress Exposition.

The aim of this booklet is to provide material for the rapid development of modern light sources as integral parts of the architectural plan instead of mere isolated points in a void. Its keynote is the efficacy of GARCY combinations of metal work, reflectors and glass—complete units obtained from one source.

The high cost of this type of lighting as compared with older standardized forms has been a stumbling block to its more general use. The designs in this booklet are intended to point the way toward overcoming this obstacle.

Without sacrificing the modern spirit, or the GARCY standards of quality, GARCY designers have produced these fixture designs to combine wide applicability, lower manufacturing costs, economical installation and effective lighting.

However, individuality is still served. Many of the fixtures shown can be easily transformed into totally different and highly individual designs—and GARCY REFLECTORS is ready as ever to collaborate with architects and designers to that end.

PRINTED
IN U.S.A.

GARCY

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6668

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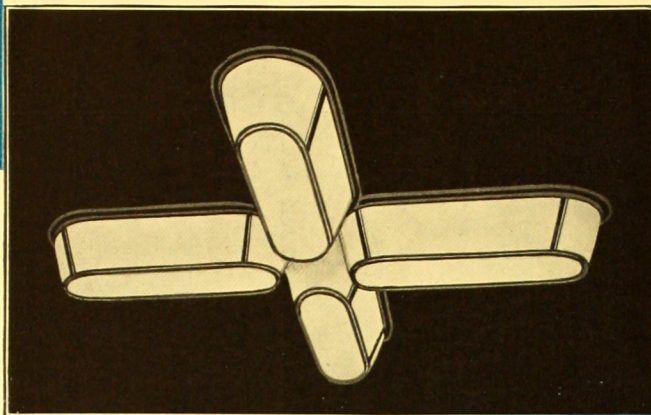
The "COMBINATION" UNIT



6660

"Ready-made" built-on lighting units

INTER-CONNECTIBLE fixtures that can be grouped to make various attractive patterns on the ceiling. Surface application permits installation without alterations. In many cases existing outlets are sufficient for the installation.

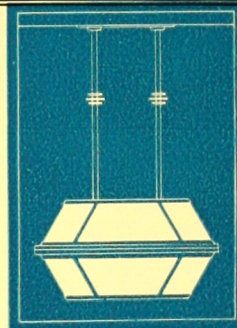


6660

Each unit is 34" long, 11" wide—hinged for relamping, metal in aluminum or colored finishes. Has sockets for 4 lamps up to 100 watt each.

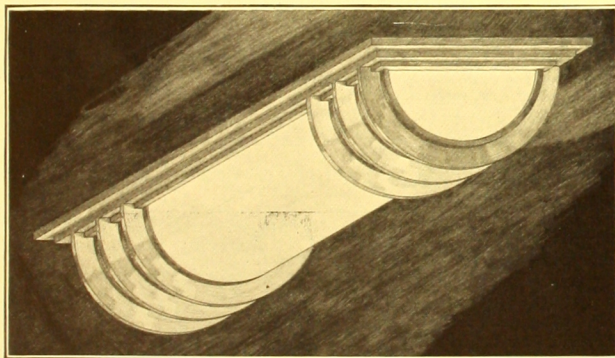
6659

A pair of "Combination" units joined and suspended from the ceiling. Particularly practical for high or arched ceilings.



The combined units have eight sockets for lamps up to 100 watts each. Suspension rods can be furnished any length.

The "ARISTOCRAT"



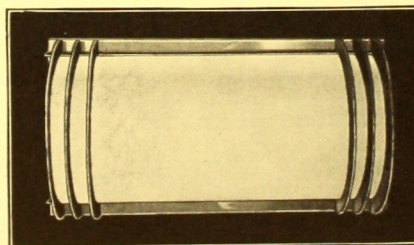
6668

A most aristocratic stock fixture with its extruded aluminum hinged frame with cast aluminum fins and half of a 12" cylinder of flashed opal glass.

Unit is 17" wide, 35" long—wired with 4 sockets for standard lamps up to 100 watt each, or with 2 sockets for T8, 40 watt, tubular lamps.

Can also be furnished in sections of any length to join together in continuous lines of "built-on" lighting. Sections are easily joined and wired together. Special mitered sections can be furnished for corners and bends.

"ARISTOCRAT Jr."



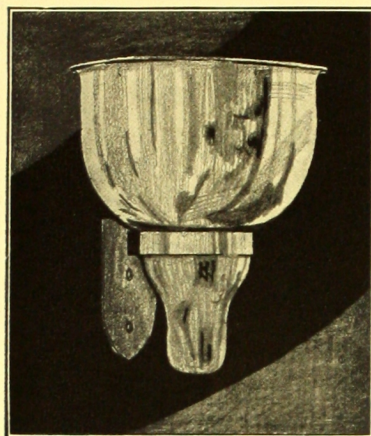
6664

A smaller edition of the "Aristocrat" with open ends, for ceiling or wall mounting. Glass slides out through one end.

6 1/4" wide, 11" long—with socket for 25 watt tubular lamp—satin finish louvers and frame. Any other size or finish can be furnished.

INDIRECT ILLUMINATION

from COLUMN

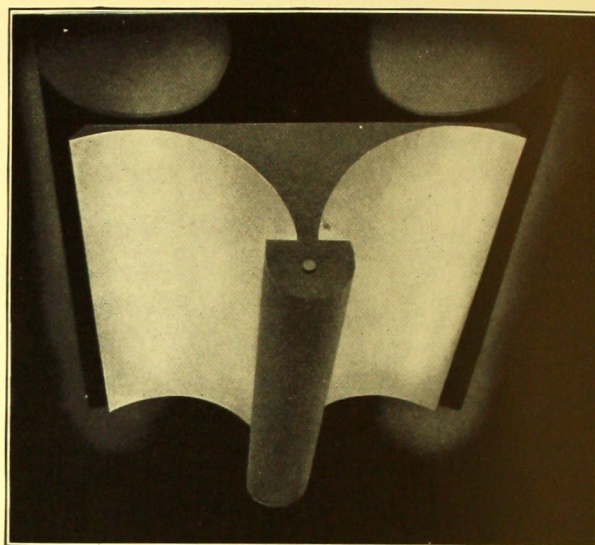


6698

Outside of main bowl is rendered luminous by spill light from below, either with or without a color filter. Only one lamp is required in each fixture.

Made of satin polished aluminum. Also highly polished brass or any plated finish. Fixture is 12½" high.

from CEILING



6696

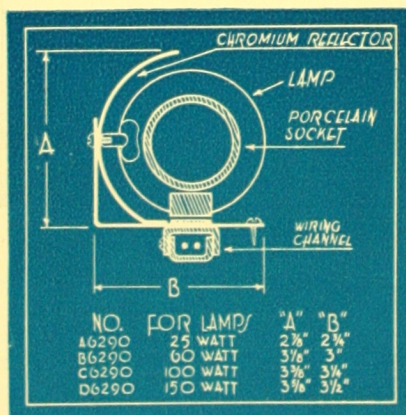
A scientifically shaped, matte-surface reflector effectively diffuses the light from the trough below over a wide area.

Reflector can be furnished in cream, with the trough lacquered or plated, as desired.

Fixture is 25" x 32" at the top, with 4 sockets for lamps up to 100 watt.

Other sizes or sectional lengths to be joined and wired together for continuous effects can be furnished.

from COVES



The four sizes of cove reflectors shown at the left provide a simple but no less effective substitute for the more elaborate troughs heretofore used. The chromium lining is removable in sections for easy cleaning.

The Garcy line includes every type of trough reflector, for every lighting purpose. Write for Catalog 31, showing complete sections of GARC Y troughs for cove and other lighting, hinged glass frames, etc.

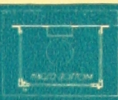
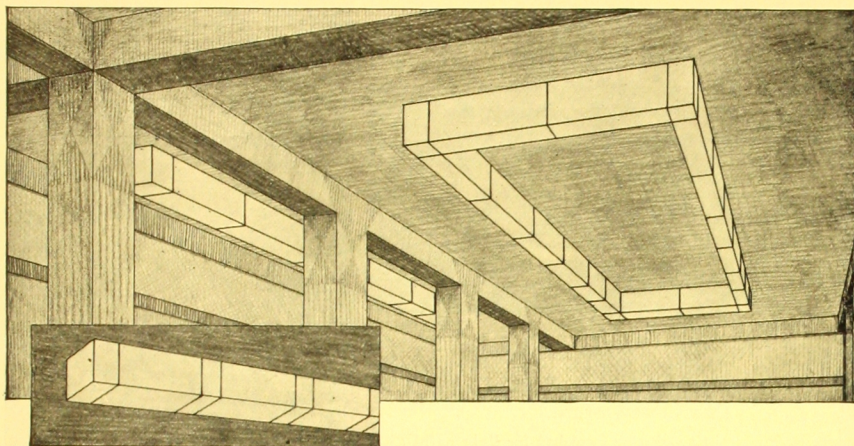
Consult GARC Y engineers for indirect lighting of department stores, homes, offices and other interiors.



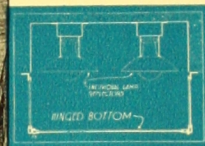
A recent Baltimore installation. A special GARC Y porcelain trough contains 10 watt lamps wired in four circuits. With motor-operated dimmer plates an infinite number of color and tonal lighting effects can be produced. J. S. Nussear, Jr., Architect

GARC Y

CEILING LUMINAIRES



6621
Surface mounting,
single width.



6622
Recess mounting
double width.

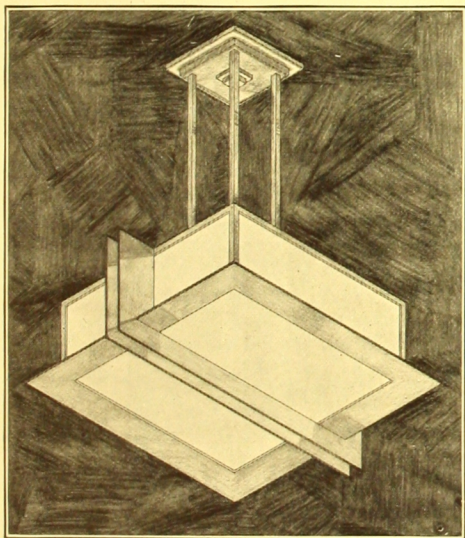
Sections are $\frac{1}{16}$
actual size.

Simple light boxes, coupled up on the ceiling to form straight lines, rectangles, crosses and geometric patterns, provide a modern and effective lighting system. Box fixtures can be furnished in all sizes, as complete lighting units, as sectional units for

coupling together, or in continuous lengths, with plain or decorated diffusing glass, with or without special ornamentation such as fins, grilles, etc.

For relamping, boxes can be made removable or hinged; or with side or bottom panels hinged; or with bottom panels arranged to slide over each other.

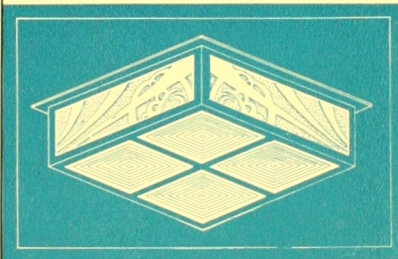
Details of standard size boxes can be furnished on receipt of information as to size and spacing of lamps to be used, and type of mounting desired.



6623

An interesting variant of the light box, suspended from the ceiling. Two metal fins divide the fixture on three sides.

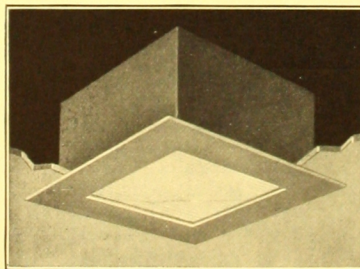
Bottom face is $15\frac{1}{2}$ " square. Overall suspension, 32". Satin chrome finish, flashed opal glass. Any other size or finish can be furnished.



6624

A light box fixture for 4 lamps. Side panels of carved or etched glass in any design desired.

Bottom panels are prismatic glass plaques, No. 6267, shown on page 10.



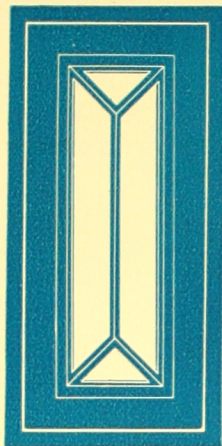
6209

Flush recessed light boxes.

Available in all sizes, with light-directing prismatic lenses (GARGY Directo-lenses), or any type of diffusing glass. Specification data sheets on request.

Also available with protecting wire guard for gymnasiums.

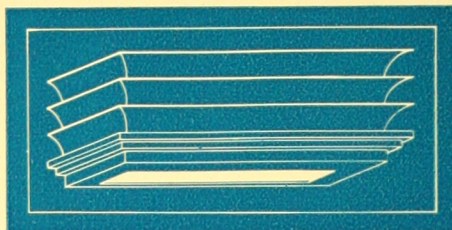
COLUMN or WALL FIXTURES



6258

A triangular fixture with sloped ends.

8" wide, 36" high, for surface application. 4 sockets for lamps up to 100 watt each. Aluminum finish. Other sizes and finishes are available.



6256

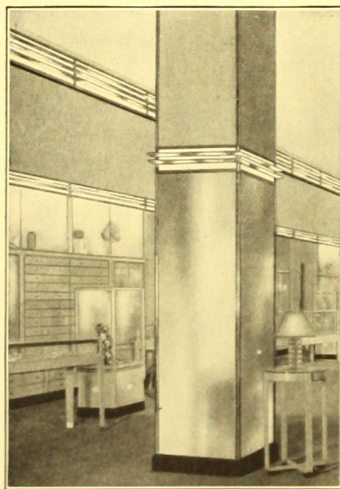
Curved louvers in this fixture are color-illuminated. Main light is thrown downward.

Can also be furnished for light to be distributed toward ceiling.

12" wide, 6" high. Other sizes can be furnished.

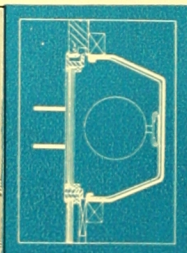
Can be made for any size lamps, or in continuous lengths.

Ceiling fixtures to match, see page 13.

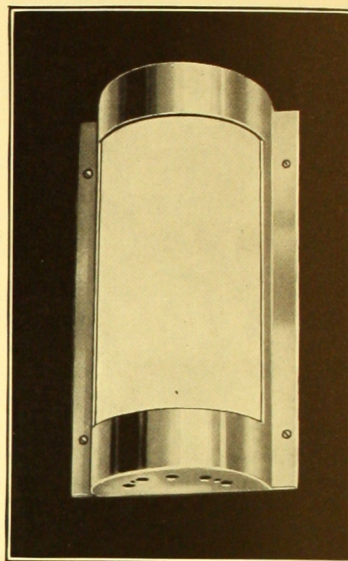


6226

Continuous GARC Y reflectors built into walls and columns. Reflectors are concealed behind GARC Y metal frames with frosted glass and louvers. One row of reflectors near the ceiling, and another, smaller in size, above the wall cases and mirrors provide beauty and distinction for this store.



Section $\frac{1}{8}$ size of No. 6226 reflector with frames.



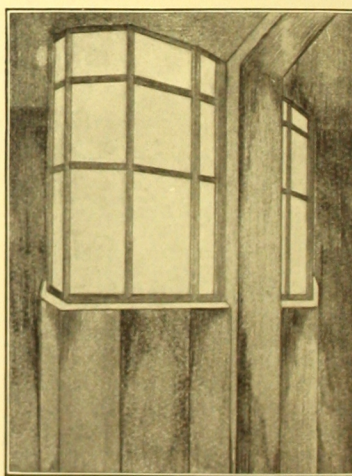
6608

Half opal diffusing glass cylinder in heavy brass frame, plated any finish. Removable top. Porcelain reflector. Surface application.

5½" wide, 11" high.

6½" wide, 18" high.

From first sketches to delivery of lighting equipment, GARC Y offers a complete designing and manufacturing service.



6611

Columns, pilasters, soffits and other architectural elements are ideal for built-in lighting. The type of glass, and the number and sizes of lamps employed, will determine if the luminous column top suggested here will be merely decorative or an efficient source of illumination as well.

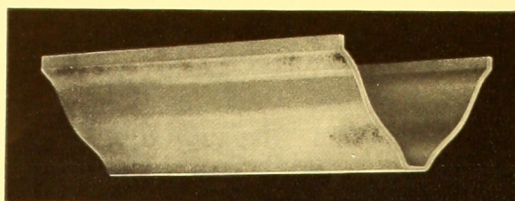
GARC Y

LUMINOUS ARCHITECTURAL ELEMENTS

A WIDESPREAD demand for standard glass elements for continuous built-in lighting has inspired the shapes shown on this page. Use of these elements means a more economical installation, since it eliminates design, mold and pattern charges.

These designs are only a few of the many stock patterns available.

GARCY designers and engineers are glad to assist in the designing of fixtures with stock patterns, or in developing new patterns when required.

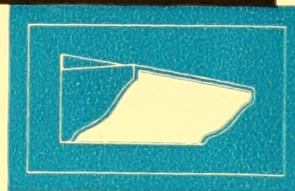


6244

This shape is available as a complete cylinder, half cylinder as illustrated or quarter cylinder. White or cream colored natural diffusing glass. Stock lengths are 12" and 23".

The blueprint illustrations to the right and below, suggest a few of the many possible applications of this glass.

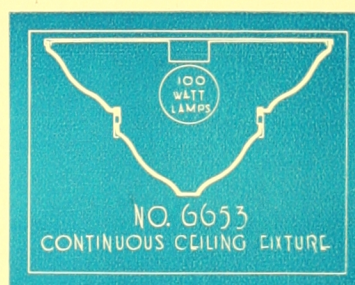
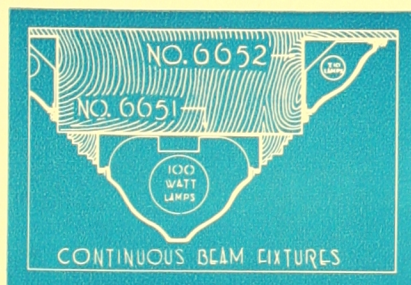
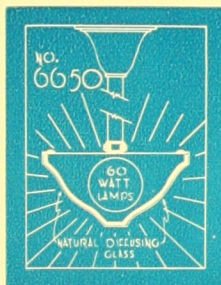
Dimensions of half cylinder— $7\frac{1}{8}$ " wide, $3\frac{1}{2}$ " high.



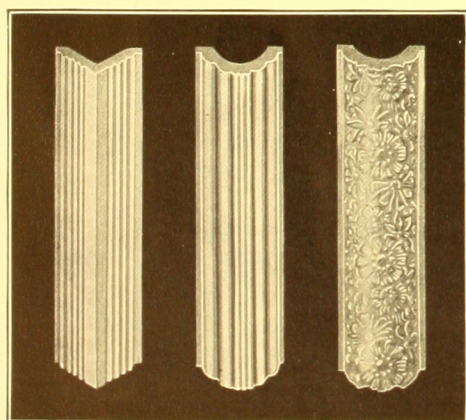
6654

A wall fixture for tubular lamps employing No. 6244 glass in quarter cylinder.

12" long, for 1 lamp; 24" long, for 2 lamps; or any length desired.



The sections are $\frac{1}{8}$ actual size of continuous fixtures utilizing joined lengths of No. 6244 glass in half and quarter cylinders. Any length can be furnished. Full size blueprints on request.

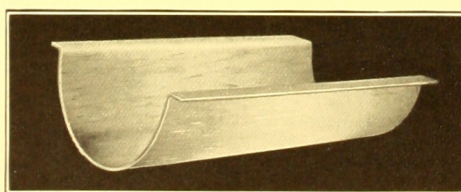


6245

6246

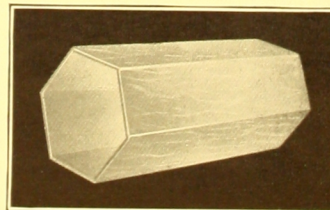
6247

Matte finished crystal glass pillars in lengths up to 30". All three patterns are 5" wide, 2" deep.



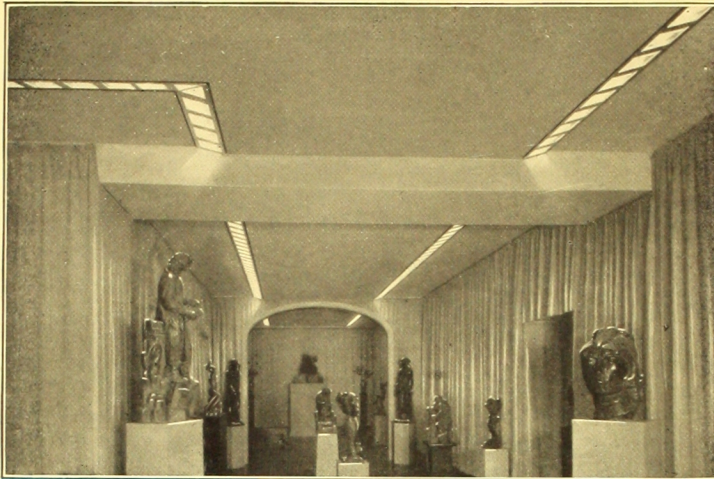
6248 Flanged half cylinder, $5\frac{1}{2}$ " x $2\frac{1}{2}$ ". Marbleized diffusing glass.

Marbleized diffusing glass is available in cylinders and half cylinders, round, square, hexagonal—also channels and right angles—in a variety of sizes.



6249 Hexagonal cylinder, $4\frac{3}{8}$ " diameter at points. Marbleized diffusing glass.

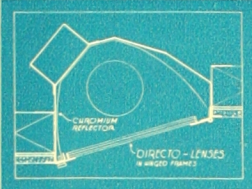
RECENT GARC Y IN



ART GALLERY

*French Institute in
the United States,
New York City
Hood & Foulboux,
Architects*

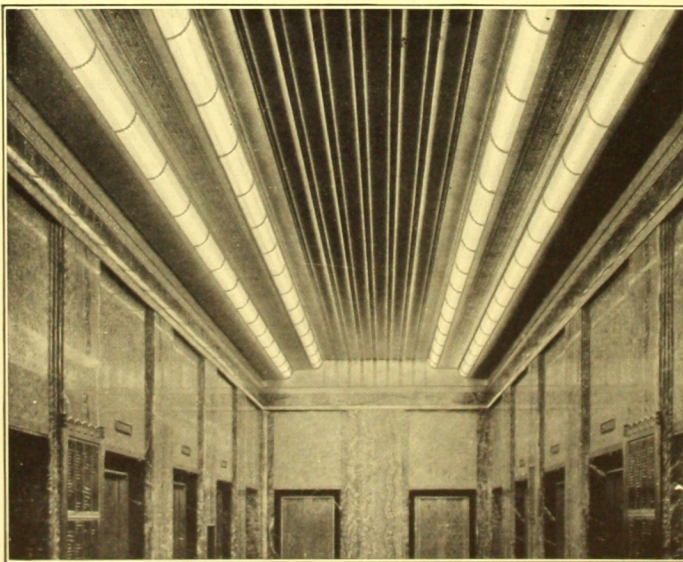
The photograph shows part of the art galleries. The lighting equipment consists of GARC Y continuous trough reflectors with hinged door frames, in which are set prismatic directo-lenses. The lens frames slope upward from the central dropped portion of the ceiling to the higher areas near the wall.



Section is $\frac{1}{8}$ size.

6212

Continuous reflector used in this installation.



LOBBY

*New Center Building,
Detroit, Mich.
Albert Kahn, Inc.,
Architects*

Glass tubes were joined to form the fluted glass behind which are concealed continuous GARC Y reflectors.

AT A CENTURY

CHICAGO

More than 85 exhibits

CONVENTIONAL types of practically eliminated at the natural lighting from built-in, This type of lighting equipment manufactured only by men skilled inities, limitations and proper and reflectors.

The GARC Y organization work, lighting equipment or b exhibits and concessions, a few

Let us send you a descriptive for METAL, or catalog 31, which contains REFLECTORS.



GARC Y

INSTALLATIONS

CENTURY OF PROGRESS

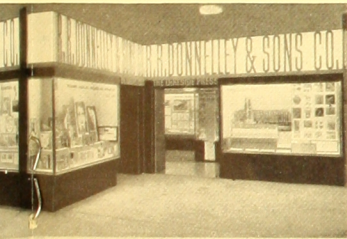
CHICAGO, 1933

more than 85 exhibits GARCY equipped.

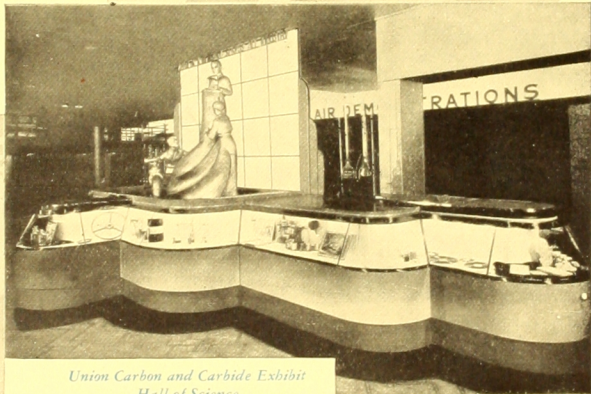
ADDITIONAL types of lighting fixtures have been eliminated at the Fair, and replaced by architecting from built-in, built-on, or concealed sources. Lighting equipment can be successfully manufactured by men skilled and experienced in the possibilities and proper lighting utility of metal, glass and plastic.

GARC organization was chosen to provide metal lighting equipment or both for more than 85 buildings, concessions, a few of which are illustrated here. If you desire a descriptive folder on GARC ORNAMENTAL catalog 31, which contains the general line of GARC products, please write to GARC, Inc., 100 N. Dearborn St., Chicago, Ill.

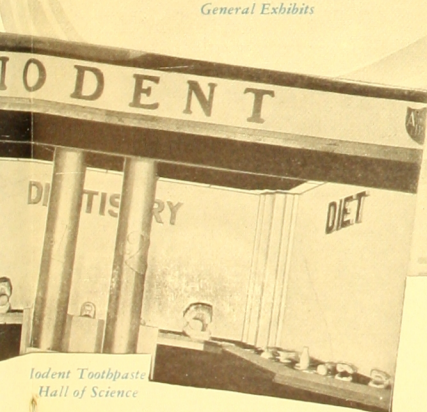
H. J. Heinz
exhibit
(57 Varieties)
Agricultural
Bldg.



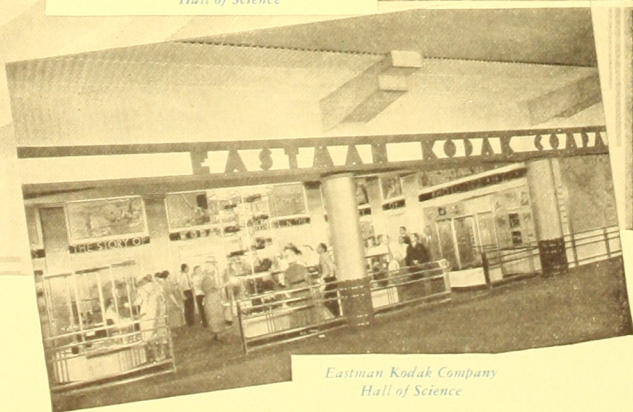
R. R. Donnelley & Sons Co.
(The Lakeside Press)
General Exhibits



Union Carbon and Carbide Exhibit
Hall of Science



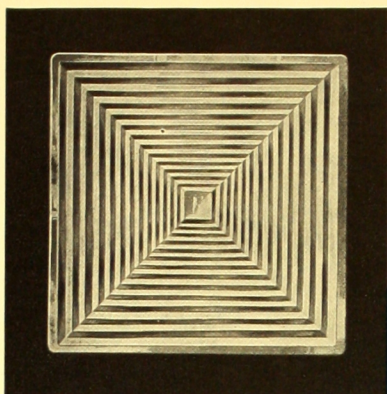
Iodent Toothpaste
Hall of Science



Eastman Kodak Company
Hall of Science

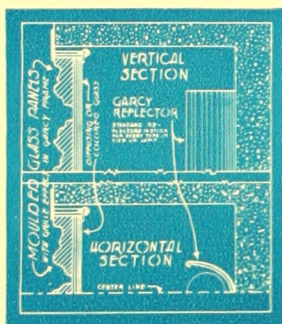
GARC

LUMINOUS PANELS



6267

Prismatic design moulded plates. Stocked in clear, satin finish or natural diffusing glass. Sizes are 6½", 8" or 12" square.



6648

¾ actual size.

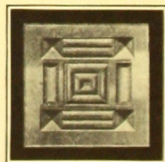


6283 8½" x 17".

Clear or satin finish glass. Also available with grille effect.



6284 9" square.



6285

5⅞" square. Clear or satin finish glass.



6649

¾ actual size.

The blueprints are offered as suggestions for the installation and illumination of glass plaques. GARCYPANORAMA metal frames can be made any size to hold any number of plaques, and standard GARCYPANORAMA reflectors are available in all sizes and for every type of lamp.

These and many other patterns can be furnished in every type of glass from clear to opal or colored, as well as in special glasses to meet varying atmospheric or heat conditions.

In a recent GARCYPANORAMA installation, a series of these panels, set into a metal frame with grille openings, was installed in the ceiling of a store beneath a large trough reflector—providing in the one fixture an almost natural daylight source, a ventilation opening and a decorative ceiling panel.

This type of architectural treatment is especially suitable for heating and air conditioning registers.



6268

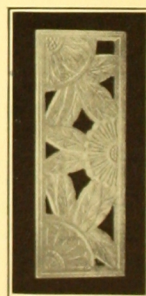
Bird design, 4" square.

The bird panels shown are stocked in clear, satin finish or natural diffusing glass, with an open grille effect. Can also be furnished without grille openings.

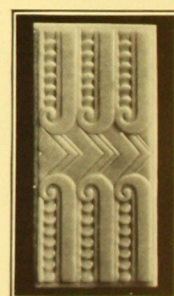


6269

Bird design, 4" x 12".



6286 4¾" x 13"



6287 5⅜" x 11½"

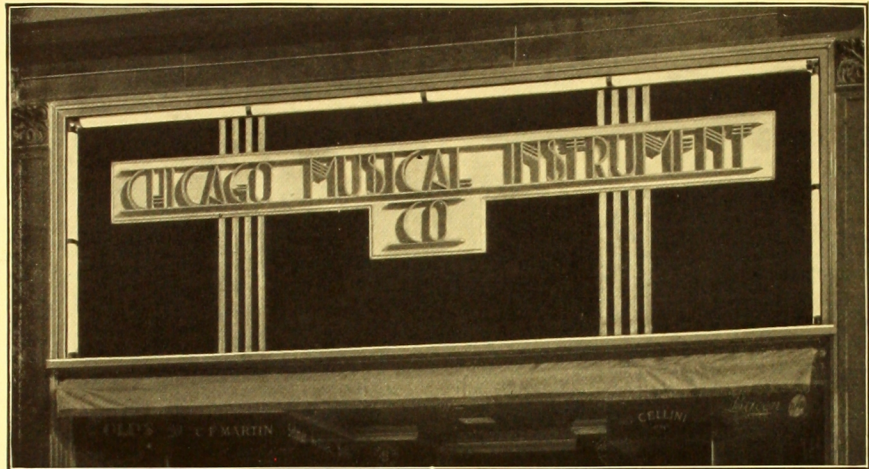
These panels combine excellently for all-over patterns. Clear or satin finish glass. No. 6286 can also be had without grille effect.

GARCYPANORAMA

COMMERCIAL ILLUMINATION

AN
ATTRACTIVE
REMODELED
STORE
FRONT

*Koenigsberg
& Weissfeld,
Architects.*

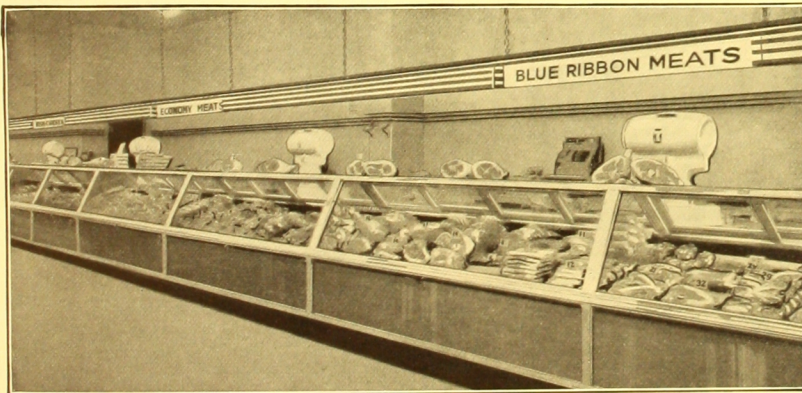


6673

Reflector in panel border.
 $\frac{1}{8}$ actual size.

EXTERIOR LIGHTING AND METAL WORK

A continuous GARCY reflector behind half cylinder opal glass provides a line of light around the panel. The modern aluminum letters, panel and stripes harmonize with the panel border, and form an emphatic contrast against the dark background. One source for all of this work assures co-ordination of the design units.



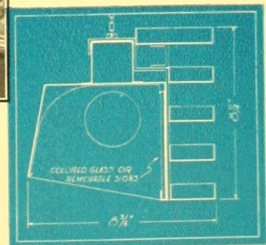
INTERIOR STORE ILLUMINATION

No. 6761 counter reflector. Metal louvers are furnished in two tone finish. Louvers are illuminated from within through colored glass. Provision is made between louver sections for removable luminous signs. Any lengths can be furnished from stock parts.

See Bulletin 33-10,
"Merchandising With
Light,"

for GARCY food store
illumination equipment.
(A. I. A. File Nos. 31-fr4
and fr2.)

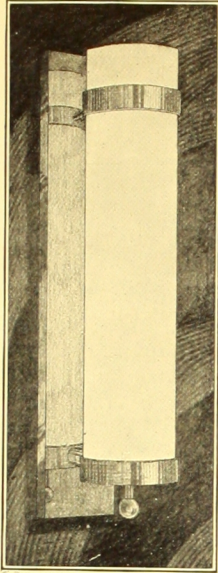
Reflectors for every type
of store interior, see gen-
eral catalog 31 (A. I. A. file
Nos. 31-fr and fr2).



Section $\frac{1}{8}$ actual size.

GARCY

WALL FIXTURES



6662

Modern satin finish metal with opal glass cylinder.

Takes tubular lamps. Surface mounted to fit over standard wall outlet.

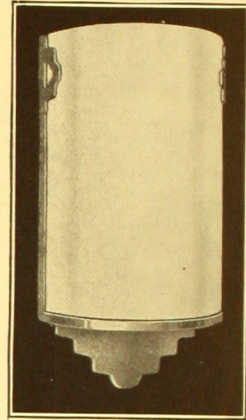
3" x 10" cylinder for 25 watt lamp.

3" x 14" cylinder for 40 watt lamp. Other sizes can be furnished.

6663

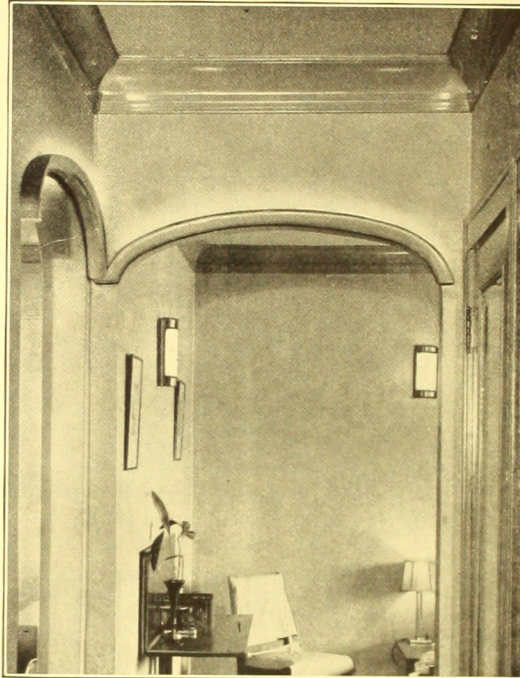
A surface mounted bracket with a half opal glass cylinder which can be slid up and out. Fixture has glass bottom.

Made with half cylinders either 4" or 5" wide. Height overall is 11 1/2". Other sizes can be furnished.



6608

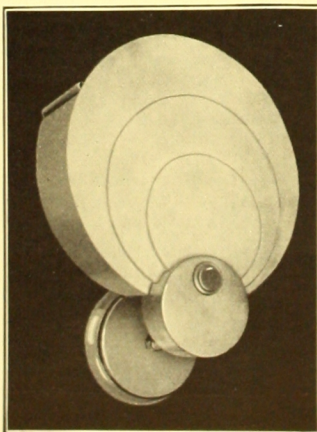
The wall brackets in the living room, seen through the arch in the photograph at right, are fully described on page 6 of this bulletin.



Cove Lighting

A neat, unobtrusive and inexpensive method of indirect illumination for an entry or hallway.

In this installation, 2 lengths of show case type reflector (GARCY No. 3301) curved to fit the arches and equipped with color filters, produce a soft colored light on the upper walls and ceiling.



6665

Three circular discs of opal glass in a metal housing.

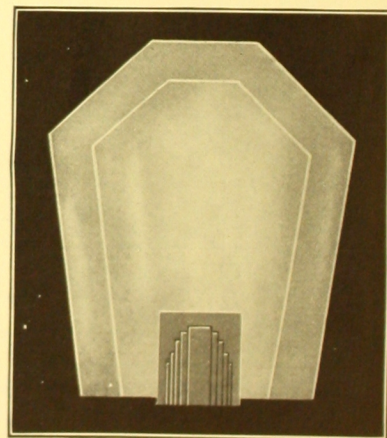
Finished satin nickel. Largest disc is 8" diameter. For lamp up to 60 watt.

6666

Two plates of frosted glass in a metal bracket.

Bracket any finish. Large plate is 14" high, 12" wide. For standard or tubular lamps up to 100 watt.

Glass in these fixtures can be furnished cut to any other shape. Beautiful color effects can be obtained by substituting colored glass or colored translucent fibre board (all the plates in one color, or each plate a different color).

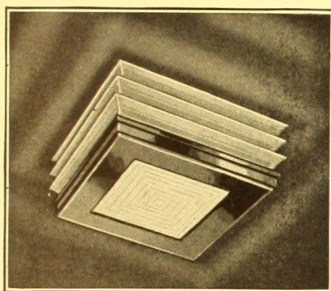


GARCY

MODERN HOME LIGHTING

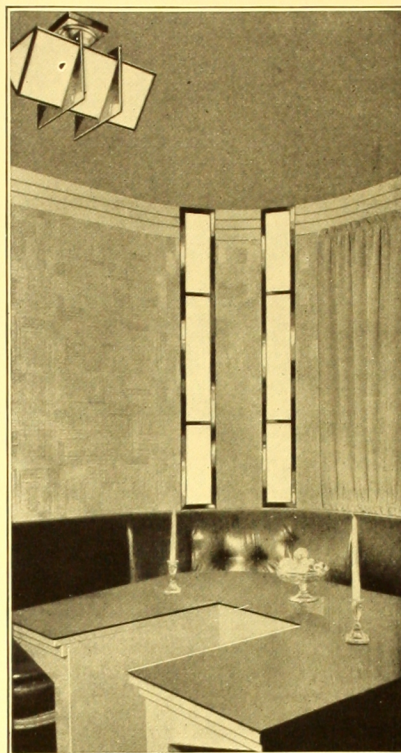
The unique design of the modern dinette at the right was attained through close co-operation between the architect and GARC Y engineers, before the project was begun. In the corners are luminous opal glass panels in GARC Y hinged frames concealing plastered niches. Within each niche, which is silver painted to produce an even level of illumination through the glass panels, is concealed a GARC Y showcase type reflector (No. 3301), mounted on special swivel brackets to facilitate relamping.

The ceiling fixture (No. 6670) is a triangular prism consisting of flashed opal glass panels in a metal frame, suspended from the ceiling, and ornamented with metal fins.



6253

A ceiling fixture of aluminum. Light from a single lamp is distributed downward evenly, effectively, through a moulded glass plaque, and flows sideways through fibre color filters, illuminating the curved aluminum louvers to look like colored glass, and throwing bands of colored light upon the ceiling.



L. R. Solomon & Associates, Architects

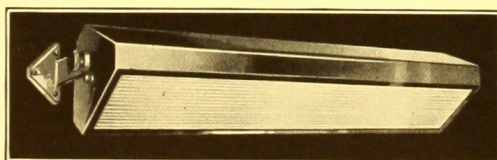
WALL FIXTURES FOR HOMES

For mirrors, niches, hallways, etc.

6326

A fixture on swivel brackets.

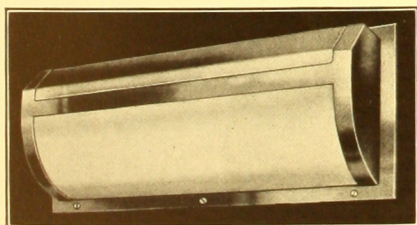
Illustration shows satinol (a ribbed glass of blue cast). Can also be used vertically and pivoted to any desired angle.



Fixtures are 18" long for 2 lamps, 24" long for 3 lamps. Other sizes are available.

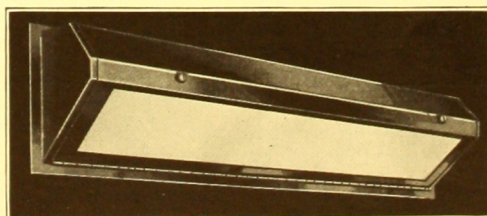
Satin nickel finish. Also gloss enamel, any color, or plated finishes.

Switch can be built into fixture if desired.



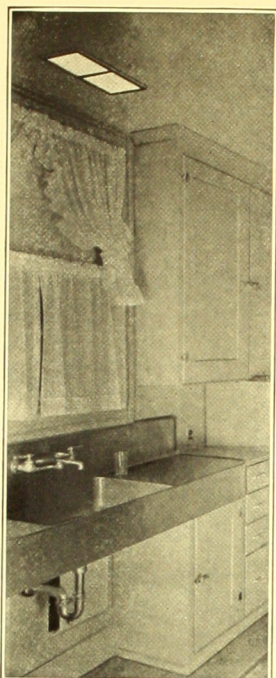
6605

Fixture with curved opal glass. Top removable for relamping.



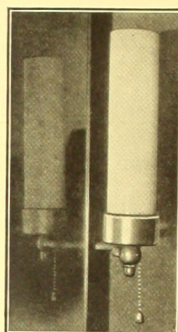
6604

Wall fixture with flat opal glass. Bottom hinged for relamping.

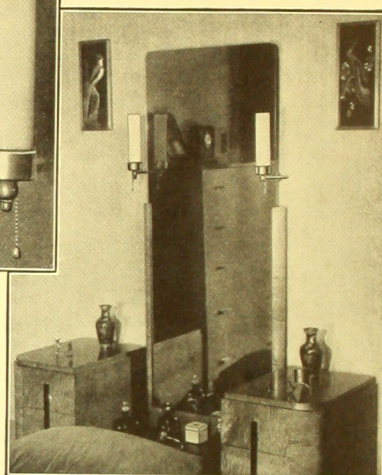


The photograph at left shows a double unit of fixture No. 6210 for two lamps with Directo-lenses for controlled lighting over kitchen sink.

Available in different sizes for local illumination throughout the home. See illustration, page 5.



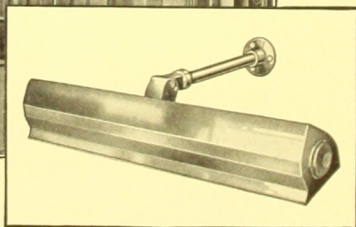
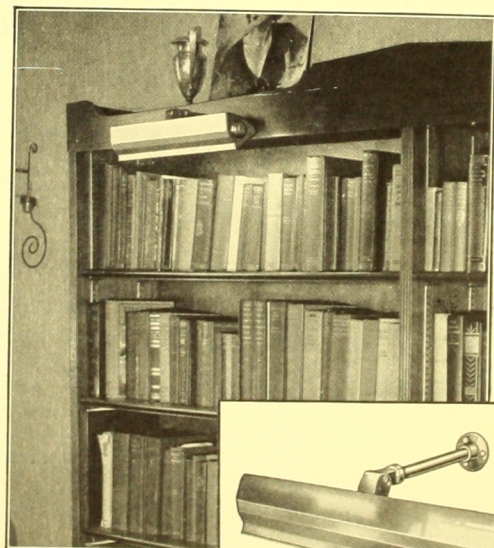
Close up of No. 6676 mirror fixture.



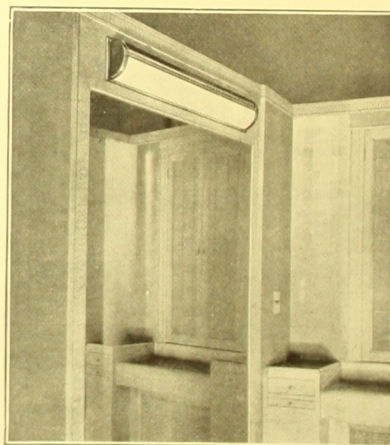
6676

Inexpensive vanity fixtures with opal glass cylinders and brackets to attach to rear of mirror.

Finished satin chromium in harmony with hardwood furniture. Any other finish can be furnished.



Books are illuminated by stock GARC Y picture reflectors, No. B6085, finished to match walnut woodwork. GARC Y also offers many types of built-in lighting for book cases, as well as special lighting effects for modern day furniture.



GARC Y offers a variety of lighting fixtures for built-in mirrors of this type. The fixture shown is No. 6605, described on the previous page.

Other fixtures suitable for mirrors are the wall fixtures shown on pages 6, 12 and 13. Another highly effective lighting method consists of built-in wall panels of the general type shown on pages 10 and 13.

GARC Y

HOME LIGHTING MODERNIZED ECONOMICALLY

THE fixtures on this page are examples of the type that can be used for replacements without recourse to structural changes or new wiring.

Photograph at right shows an attractively remodeled living room. The old lighting fixtures were replaced by—

6671

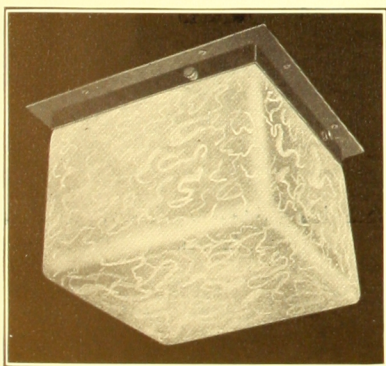
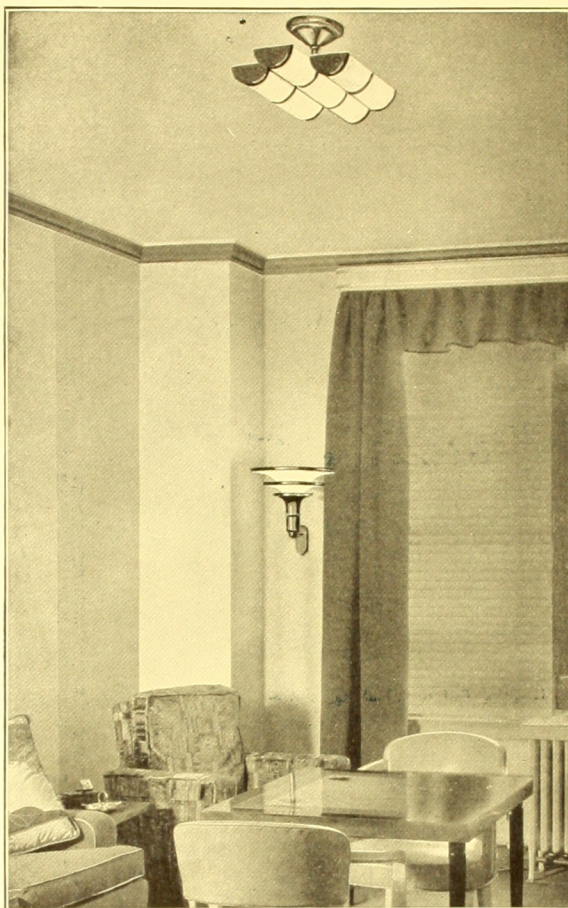
A ceiling fixture in which three half cylinders of opal glass shield the lamps from view and provide even, well diffused light.

6697

Indirect wall bracket. This is an exceedingly attractive fixture. A single lamp provides general indirect illumination upwards, and the spill light is reflected on the outside of the aluminum cones, providing an illusion of luminous glass. Base and wall plate can be furnished in any color for contrast.

Can also be furnished with color filters to provide colored light on outside of cones.

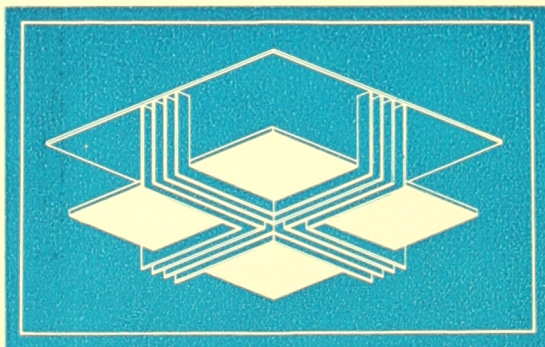
Top cone is $11\frac{1}{2}$ " diam. Takes lamps up to 200 watts.



6680

A ceiling box of marbled glass.

Glass box is 8" square, $6\frac{1}{2}$ " high. Also available with glass box $11\frac{3}{4}$ " x 8", $6\frac{1}{2}$ " high.



6259

A diffusing glass plate is supported beneath the lamps and metal ceiling plate by polished metal fins.

Also furnished with rods for ceiling suspension.

Available in all sizes from single lamp units of up to 60 watt capacity to large four-lamp units, with capacity up to 800 watts or more.

A Style and Size
for Every Purpose



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THE FOLLOWING LITERATURE WILL BE SENT ON REQUEST

CATALOG 31

Contains showcase reflectors — lighting for refrigerated display cases — wall case lighting — show window lighting — built-in and built-on lighting — picture gallery lighting — bank lighting — illuminated signs — indirect and concealed lighting — applications of continuous, unit or box type reflectors to lighting of hospitals, gymnasiums, churches, stores, public building lobbies and interiors, blackboards, maps, stock quotation boards, etc.

SHOW CASE ILLUMINATION

Bulletin 31-6. The GARCY standard line of showcase reflectors.

ORNAMENTAL METAL—METAL DISPLAY CASES

Bulletin 32-30. Applications and installations of GARCY ornamental metal in interior trims and the construction of display cases and metal furniture — sectional drawings of GARCY extruded metal shapes. Standard display case moulding designs.

LIGHTING FOR PICTURES AND MUSEUM EXHIBITS

Bulletin 32-40. Showcase reflectors — built-in, built-on or suspended reflectors for picture galleries and other wall type exhibits — arm bracket reflectors for individual pictures, maps, etc.

MERCHANDISING WITH LIGHT

Bulletin 33-10. Store illumination with particular reference to retailing of foods. Continuous cornice reflectors for open display or self-service shelving; lighting of produce tables, bakery display cases, bottled goods, meat display cases, etc. — lighting reflectors as an integral part of the architectural treatment — incorporating illuminated signs into lighting reflectors.